ORDER

 Order / Rev:
 37694

 Alt Order #:
 08888443

 Product Desc:
 ISSUE

Estimate: 661

Flight Dates: 10/30/12 - 11/06/12

Original Date / Rev: 10/23/12 / 10/23/12

Order Type: GENERAL



KLAS

Primary AE: Mike Jones
Sales Office: K-WAS

Sales Region: National

Name: Mentzer Media Services

Buying Contact:

600 Fairmont Avenue

Towson, MD 21286

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser Name: Restore Our Future

Billing Contact:

 Demographic:
 A35+

 Product Codes:
 PO4

 Priority:
 LV2

Revenue Codes: AGY, POL, ISS

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan Totals

Start Date	End Date # Spots Gr		Gross Amount	Net Amount		
10/29/12	11/05/12	15	\$47,500.00	\$40,375.00		

Month	# Spots	Gross Amount	Net Amount	Rating	
November 2012	15	\$47,500.00	\$40,375.00	0.00	
Totals	15	\$47,500,00	\$40,375,00	0.00	

00:15:00

Account Executives

Orders

Agency

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	\$47,500.00
Market	100%	\$158,333.33

Competitive Share	Share	Total		
CABLE	0%	\$0.00		
KBLR	0%	\$0.00		
KFBT	0%	\$0.00		
KINC	0%	\$0.00		
KTNV	25%	\$39,583.33		
KTUD	0%	\$0.00		
KVBC	0%	\$0.00		
KVVU	5%	\$7,916.67		
KVWB	0%	\$0.00		
LV1	0%	\$0.00		
UNKWN	0%	\$0.00		

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1	8	10/30/12	11/02/12	8 News Now 6a M-I	- CM	6-7a	-TWTF	:30	2	\$3,000.00LV2	0.00 NM	2	\$6,000.00
				8 News Now 6a M-	F						1		
	NEWS												
	Sta	art Date	End Date	Weekdays S	Spots/Week	Rate	Rating						
V	/eek: 10	/29/12	11/04/12	-TWTF	2	\$3,000.00	0.00						
2	8	10/30/12	11/02/12	8 News Now 5-630)	M-FCM	5-630p	-TWTF	:30	4	\$3,000.00LV2	0.00 NM	4	\$12,000.00
				8 News Now 5-630	p M-F								

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Order / Rev: Alt Order #: 37694

Advertiser:

Restore Our Future

08888443

Product Desc:

ISSUE

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KLAS

Flight Dates: 10/30/12 - 11/06/12

Estimate:

661

Ln Ch Start End NEWS	Inventory Code Break	Start/End Time Days	Len Spots	Rate Pri	Rtg Type S	pots	Amount
Start Date End Date	Weekdays Spots/Week	Rate Rating			I		
Week: 10/29/12 11/04/12		\$3,000.00 0.00					
3 8 10/30/12 11/02/12	8 News Now 11p M-F CM	11-1135p -TWTF	:30 3	\$5,000.00LV2	0.00 NM	3	\$15,000.00
	8 News Now 11p M-F						
NEWS	14/	Data Datina			1		
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays Spots/Week	Rate Rating \$5,000.00 0.00					
	Sat 7-8p - ET Wknd CM	7-8pS-	:30 1	\$1,000.00LV2	0.00 NM	1	\$1,000.00
4 6 11/03/12 11/03/12	Ent Tonight Weekend	1-op 5	.00	41,000.00242	0.00 11	•	Ψ1,000.00
ET							
Start Date End Date	Weekdays Spots/Week						
Week: 10/29/12 11/04/12		\$1,000.00 0.00					
5 8 11/03/12 11/04/12	8 News Now 11p Sa/SuCM	11-1135PSS	:30 2	\$2,500.00LV2	0.00 NM	2	\$5,000.00
NEWS	8 News Now Sa/Su 11p						
Start Date End Date	Weekdays Spots/Week	Rate Rating					
Week: 10/29/12 11/04/12		\$2,500.00 0.00					
6 8 11/04/12 11/04/12	8 News Now Sun AM #1CM	8 News Now Sun AS	:30 1	\$1,500.00LV2	0.00 NM	1	\$1,500.00
	8 News Now Sun AM #1						
NEWS							
Start Date End Date	Weekdays Spots/Week						
Week: 10/29/12 11/04/12		\$1,500.00 0.00	.20 4	£4 000 001 \/2	0.00 NIM		#4 000 00
7 8 11/04/12 11/04/12	CBS News Sunday Morr@M CBS News Sunday Morning	CBS Sunday MorniS	:30 1	\$4,000.00LV2	0.00 NM	1	\$4,000.00
SUN MORN	CB3 News Sunday Morning						
Start Date End Date	Weekdays Spots/Week	Rate Rating					
Week: 10/29/12 11/04/12	S 1	\$4,000.00 0.00					
8 8 11/05/12 11/05/12	8 News Now 5p M-F CM	5-530P M	:30 1	\$3,000.00LV2	0.00 NM	1	\$3,000.00
	Eyewitness News 5p						
NEWS	Marabalan Carl Co.	Data Dallas					
<u>Start Date</u> <u>End Date</u> Week: 11/05/12 11/11/12	Weekdays Spots/Week	Rate Rating \$3,000.00					
VVEGR. 11/03/12 11/11/12	14	φ3,000.00 0.00				4.5	0.12.000.00
					Totals	15	\$47,500.00